



Squiz<sup>®</sup> CMS

# Create Engaging Online Experiences

- Manage online engagement with timely, targeted content
- Deliver multilingual content across multiple channels
- Highly usable interfaces with contextual help
- True inline editing and online collaboration
- Easy to deploy, maintain and update

# User Friendly Inline Editing



## Inline Editing

Forget learning 'backend' systems or complicated concepts; just click to edit. All page elements and content are editable within the design of your site, even the navigation.

## Create Pages

A selection of intuitive wizards allow you to quickly and easily add new pages, files and users. Even complex pages like forms are easy to create with a simple step by step process.



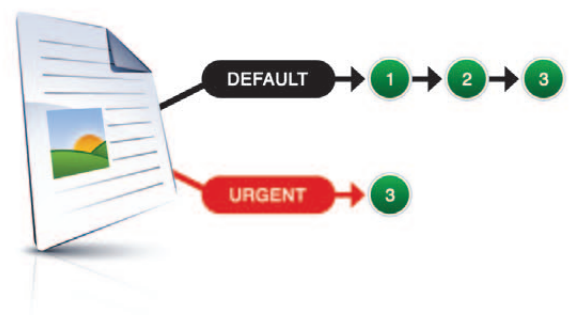
## Images & Video

Image galleries and embedded videos have never been easier. Select your images and the CMS will create a gallery for you. Videos are converted to the right format and embedded with user controls. It's simple!

## Design Templates

A powerful design template system means you can make your site look any way you want it to. Pick from a range of pre-loaded templates or create your own fully customised designs.

# Online Collaboration



## Track Changes

Team collaboration on the same document is straightforward with track changes. See the changes made by other editors, add comments and approve or reject changes – all within the design of your website.

## Visual, Task Based Workflow

Configurable workflow options, flexible permissions and multiple approval streams give you complete control over approval processes so they work exactly the way you want them to.

# Usability for Editors and End-users



## Help When You Need It

Built-in context-sensitive help gives you hints and tips on features relevant to the screen you are viewing. Help articles guide you through tasks with comprehensive step-by-step instructions.

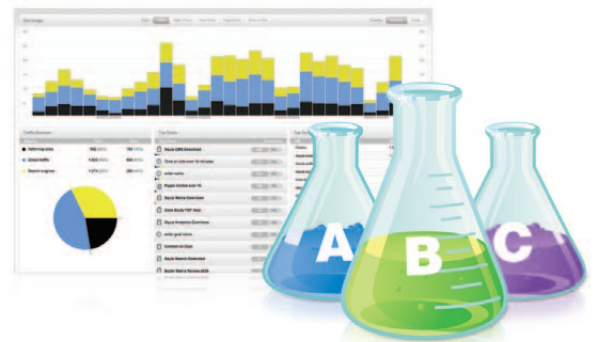
## Contexts for Content Variations

Multilingual website? Mobile website? New site rebuild? Multi-variant testing? Easily create, and deliver, alternative versions of content with Contexts.



## Find Everything, Fast

Effective search is a critical part of user experience and site navigation. Squiz Search can be used alongside Squiz CMS to maximise the usability and profitability of your site.



## Optimise your Content

Using Squiz Analytics alongside Squiz CMS gives you access to powerful tools for monitoring and optimising your site's content. Monitoring traffic, tracking goals and A/B/C multivariate testing are all at your fingertips.

# Easy Deployment & Maintenance



## Flexible Deployment

Squiz CMS comes as a fully supported Software As a Service (SaaS) cloud offering and also as an out of the box virtual image that takes only minutes to deploy in your own virtual hosting environment.

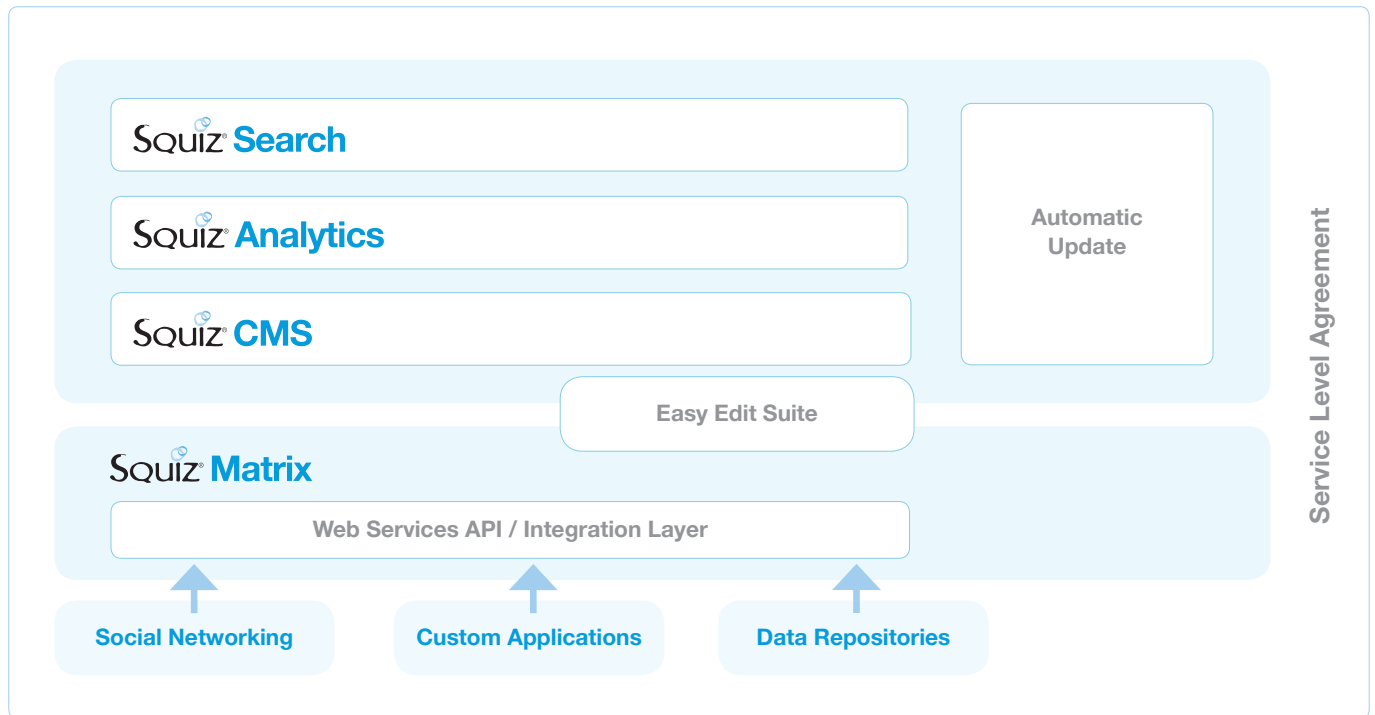


## Automatic Updates

Squiz CMS keeps itself up to date with the latest security patches and new functionality. You can either schedule upgrades to take place automatically or choose to run the upgrade yourself at the click of a button.

# Squiz Suite

The Squiz Suite is an open source web experience management suite which incorporates a revolutionary content management system, innovative analytics capabilities, highly effective search and a robust platform for integrating applications and data. These elements work together seamlessly to create a usable, yet powerful platform for the creation, management and optimisation of compelling online experiences.



## Squiz CMS

A highly usable interface for creating, publishing and maintaining engaging websites and online applications. It features true inline editing, context sensitive help, powerful collaboration features and support for multi-lingual, multi-channel and targeted content delivery.

## Squiz Matrix

A unifying business integration platform and enterprise content management system. Squiz Matrix enables flexible integration of external systems, social media and content aggregation, comprehensive governance and open standards compliant application development.

## Squiz Analytics

Innovative and powerful tools to understand and optimise online engagement. Squiz Analytics features intelligent recommendations, goal tracking, A/B/C testing and a user-friendly interface, to monitor user journeys and behaviour, optimise content and increase conversions.

## Squiz Search

High quality, intelligent search for efficient navigation and increased conversions. Customisable results presentation, flexible results ranking, behavioural learning and a host of features help to leverage maximum value from your information assets.

# About Squiz

Squiz has over thirteen years of experience of delivering engaging open source web solutions. We help our clients to determine and deliver their digital strategy, ensuring that they excel online and meet their business objectives. The Squiz team provides consulting, design, development, implementation, training and global 24/7 support services from a network of global offices in the UK, Australia, New Zealand, Europe and the USA.